

Prepared for



**Your School Name Here**

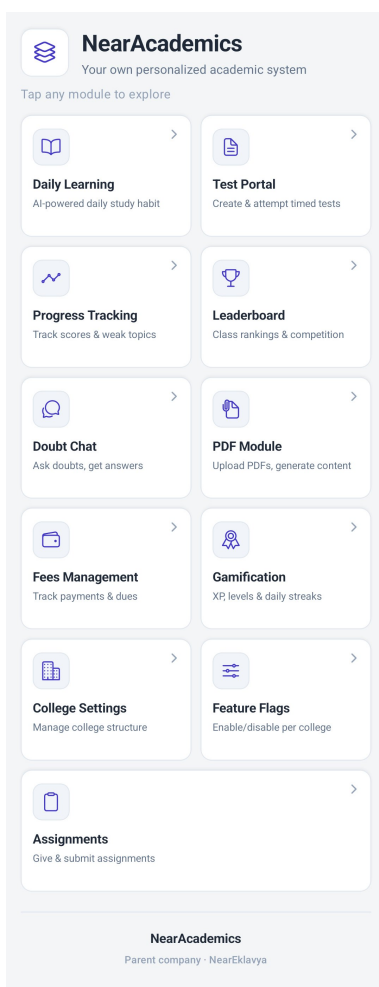
Your School Tagline

Client: Mr. / Ms. [Client Name]

**Delivery: 30 days**

## What We Offer

NearAcademics is a full Academic Operating System. Below are all the modules available on the platform. For Your School Name Here, we are implementing the modules marked in this proposal.



## 11 Modules. One Platform.

Every module is built and ready to deploy. Colleges can pick what they need — and add more anytime.

- Daily Learning (AI-powered)
- Test Portal
- Progress Tracking
- Leaderboard
- Doubt Chat
- PDF Module
- Fees Management
- Gamification
- College Settings
- Feature Flags
- Assignments

**Your School Name Here is starting with Fees Management + Assignments.**

## Modules Requested

### 1. Module 1 — e.g. Fees Management

**\$349 - \$649**

Complete fee tracking, student-wise payment status, overdue alerts, online payment collection, parent access portal, and detailed financial reports. Fully customised for your school structure.

## 2. Module 2 — e.g. Test Portal

**\$299 - \$529**

Create and schedule MCQ tests, timed exam mode, auto-evaluation, student result history, class performance analytics, and teacher dashboard. Works on mobile for both students and teachers.

Exclusive Gift for Your School Name Here

**FREE**

### Online Fees Calculator Website

A fully hosted interactive website where parents and students can instantly check fee breakdowns, select modules, view payment plans (EMI or upfront), and see exact amounts — without calling the school office. Reduces admin calls by up to 60% and builds trust with parents before they even visit.

What this normally costs:

Freelancer: \$150 - \$300  
Small Agency: \$500 - \$900  
Large Company: \$1,200 - \$2,500

What you get:

Custom-branded for your school  
Live calculator — INR & USD toggle  
Hosted & maintained by NearAcademics

**Included at zero cost exclusively for Your School Name Here as part of this engagement. Market value: \$150 - \$300. Your cost: \$0.**

## Price Comparison

See how NearAcademics compares to a freelancer, a small agency, and a large company for the same scope.

| Module       | Freelancer         | Small Agency           | Large Company          | NearAcademics        |
|--------------|--------------------|------------------------|------------------------|----------------------|
| Module 1     | \$235-\$470        | \$940-\$1,650          | \$2,350-\$4,120        | <b>\$349-\$649</b>   |
| Module 2     | \$176-\$353        | \$706-\$1,176          | \$1,765-\$2,941        | <b>\$299-\$529</b>   |
| <b>TOTAL</b> | <b>\$411-\$823</b> | <b>\$1,647-\$2,824</b> | <b>\$4,118-\$7,059</b> | <b>\$648-\$1,178</b> |

Note: Freelancer prices are lower but come with higher risk — no guarantees, no support after delivery, no accountability. Large companies charge premium rates but assign your project to junior developers. NearAcademics gives you founder-level attention at startup-friendly pricing.

## Your Investment & Payment Plan

### Option A: 70% Now + 3 Monthly Payments

|                 |                        |
|-----------------|------------------------|
| Total           | <b>\$648 - \$1,178</b> |
| Setup fee (70%) | <b>\$454 - \$825</b>   |
| Month 1 (10%)   | \$65 - \$118           |
| Month 2 (10%)   | \$65 - \$118           |
| Month 3 (10%)   | \$65 - \$118           |

### Option B: 100% Upfront (5% off + 3 months free support)

|                  |                                    |
|------------------|------------------------------------|
| Subtotal         | \$648 - \$1,178                    |
| 5% Discount      | <b>- \$32 to \$59</b>              |
| Total payable    | <b>\$616 - \$1,119</b>             |
| Free bug support | <b>3 months · 24 hr resolution</b> |
| Pay in one shot  | No EMI needed                      |

## After Delivery — Maintenance Plans

Once your app is live, choose a monthly plan based on your needs.

|   |   |  |
|---|---|--|
| <b>Bronze</b><br><b>\$49 / mo</b> <ul style="list-style-type: none"><li>• Bug fixes &amp; error resolution</li><li>• Server uptime monitoring</li><li>• Text/language updates (up to 10/mo)</li><li>• WhatsApp support</li><li>• No UI or feature changes</li></ul> | <b>Silver</b><br><b>\$149 / mo</b> <ul style="list-style-type: none"><li>• Everything in Bronze</li><li>• UI changes — colors, fonts, layouts</li><li>• Up to 5 major UI changes/month</li><li>• Screen redesigns &amp; flow tweaks</li><li>• Priority support — 24 hr response</li></ul> | <b>Gold</b><br><b>\$299 / mo</b> <ul style="list-style-type: none"><li>• Everything in Silver</li><li>• New feature development</li><li>• Up to 2 new features/month</li><li>• New module additions</li><li>• Dedicated manager + same-day support</li></ul> |
|---|---|--|

## 30-Day Delivery Timeline

| Week          | Days       | Milestone                     | What happens  |
|---------------|------------|-------------------------------|---|
| <b>Week 1</b> | Days 1-7   | <b>Setup &amp; Design</b>     | Project kickoff, UI/UX design, database schema, Razorpay account setup    |
| <b>Week 2</b> | Days 8-14  | <b>Core Development</b>       | Fees Management module — fee structure, payment collection, parent portal |
| <b>Week 3</b> | Days 15-21 | <b>Assignments + Payments</b> | Assignments module + in-app payment flow, receipt generation              |
| <b>Week 4</b> | Days 22-30 | <b>Testing &amp; Launch</b>   | QA testing, bug fixes, deployment, school staff training + handover       |

## What's Included

| Included                                  | Not Included  |
|---|---|
| + Android mobile app (React Native)       | - Backend hosting charges (Railway) — paid directly by client               |
| + Backend development (Node.js / Railway) | - Database charges (Supabase) — paid directly by client                     |
| + Database integration (Supabase)         | - Google Play Store developer account — one-time \$20 paid by client        |
| + Razorpay payment gateway integration    | - Apple App Store developer account — \$100/year paid by client (if needed) |
| + Admin panel for school management       | - Razorpay account setup & transaction fees — borne by client               |
| + Student & teacher login system          | - SMS / email notification charges — borne by client                        |
| + Fee structure setup for your school     | - Domain & SSL certificate charges — borne by client                        |

|  |   |
|--|---|
| + WhatsApp support during development        | - Content entry (student data, fee structures) — we set up, client fills in |
| + 1 round of revisions before final delivery |   |

## How We Work

A simple, honest process from first message to final delivery. No pressure, no hidden steps — just clear communication at every stage.

### 01 You Get in Touch

Reach out via WhatsApp or email. Tell us your school name, size, and what you're looking for. No forms, no commitments — just a conversation.

### 02 We Build Your Personalised Proposal

We create a custom PDF proposal for your school listing only the modules you need, with exact pricing, timeline, and payment plan — exactly like this document.

### 03 We Send It for Your Review

You receive the proposal and take your time reviewing it. No pressure. If anything needs adjusting — pricing, scope, timeline — just let us know.

### 04 We Have a Meeting

We schedule a call or in-person meeting to walk you through everything in detail — how the app works, what your staff will see, any extra features you'd like, and answers to all your questions.

### 05 Agreement & Onboarding

Once you're happy, we send you the onboarding form and a simple contract. No complicated legal language — just clear terms that protect both sides.

### 06 Payment & Build Starts

30% advance to begin · 30% on MVP delivery · 40% on final delivery We only start building after the advance. You only pay the next instalment when you're satisfied with what we deliver.

Work ID: NA-DEMO-5BC5A6

This is a DEMO proposal. Your actual proposal will have your school details, exact modules, and custom pricing. Scope, pricing, and timeline are subject to final confirmation at the meeting stage.